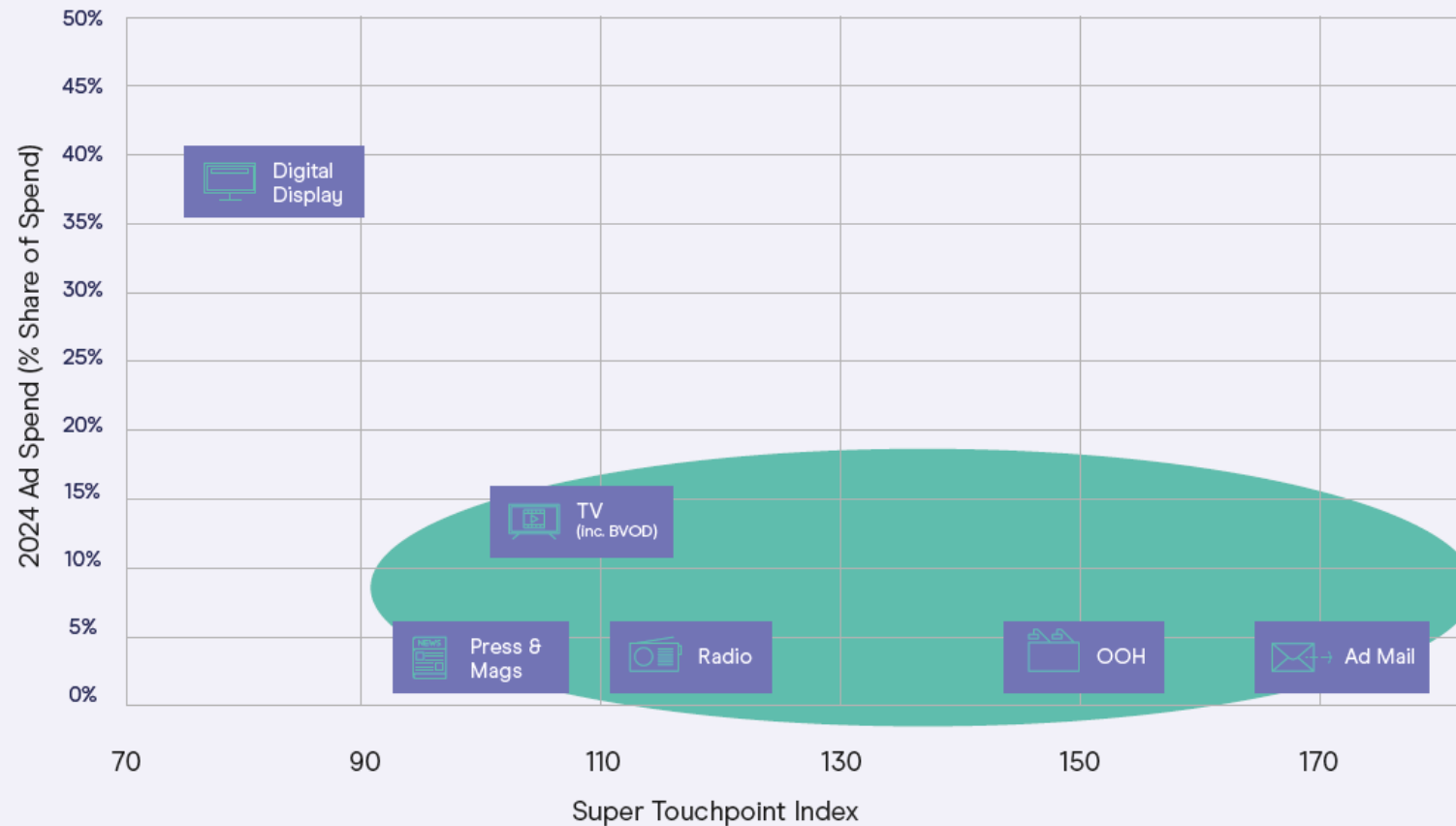


/ An under-investment in Super Touchpoint media?

Super Touchpoints channel effectiveness vs usage



Channels currently under-used vs their Super Touchpoint strengths?