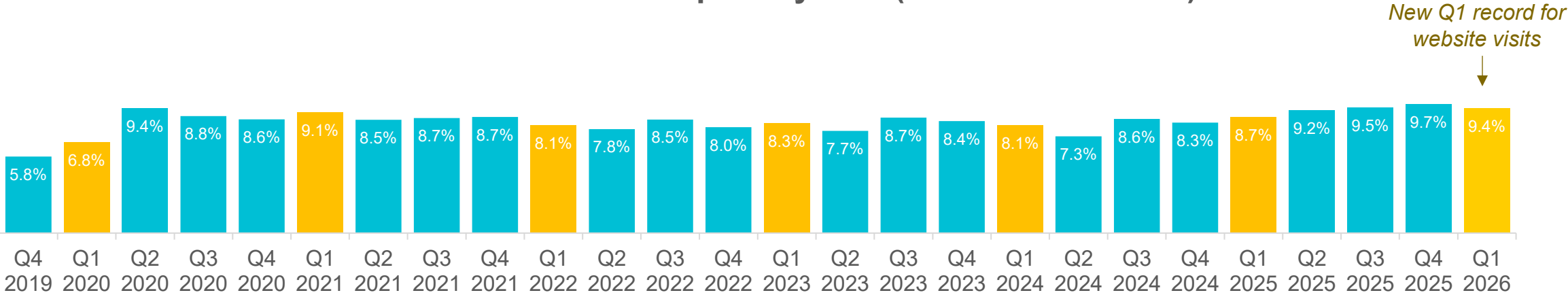


9.4% of mail prompting a website visit is a new Q1 record

Website Visits Prompted by Mail (% of all mail items)



New Q1 record for website visits