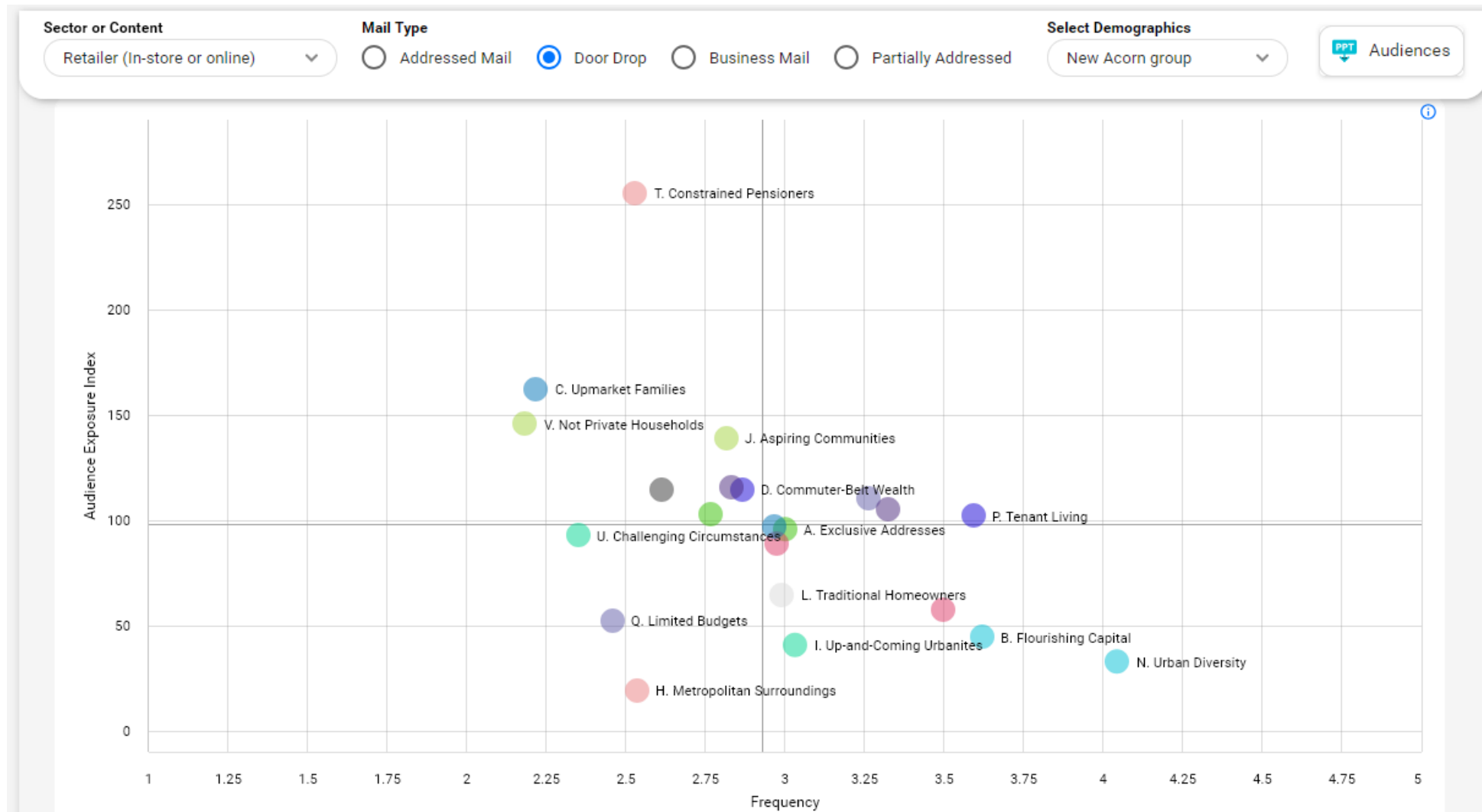


8. Door Drops have audiences of untapped potential



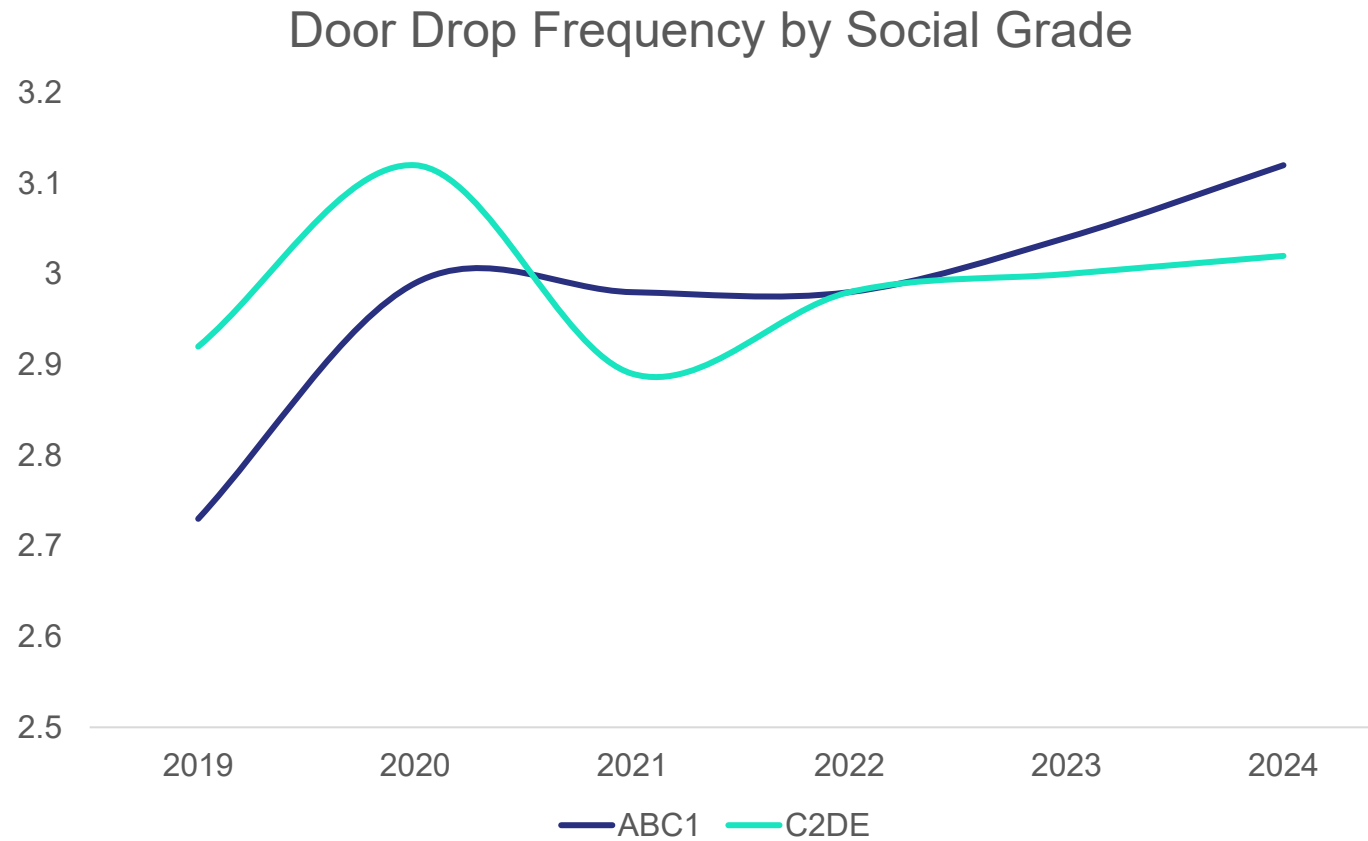
Untapped audiences of huge potential to target

2



Upmarket audiences are interacting with Door Drops

3



Under 35s now interact with Door Drops more than any other age group

