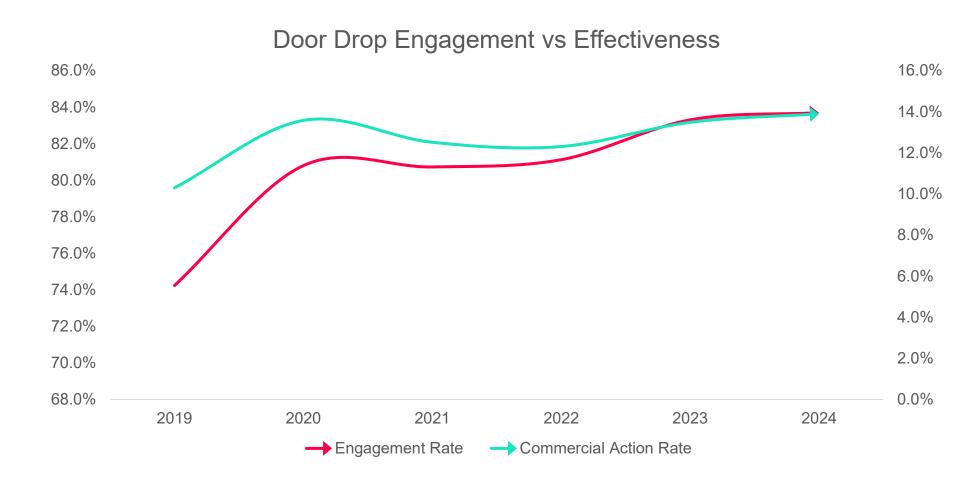


Door Drop engagement vs effectiveness on the rise





Source: JICMAIL Item Data Q1 2019 to Q4 2024 Door Drops = 66,465 items