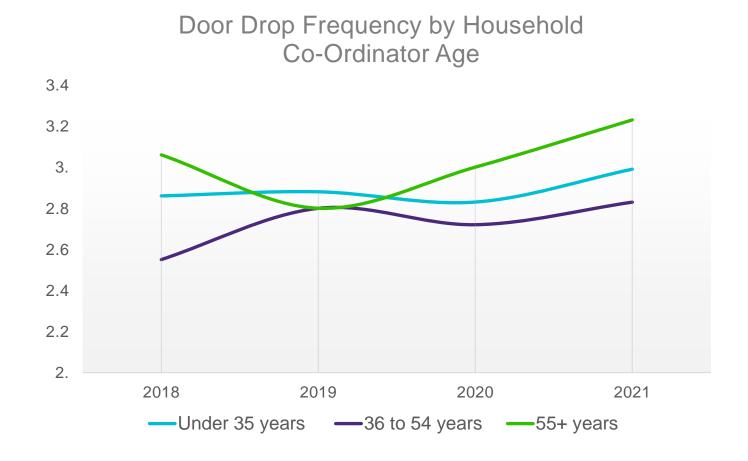
Growth in Door Drop engagement among all age groups





Source: JICMAIL Item Data 2018 to 2021 Door Drops = 1,489 items