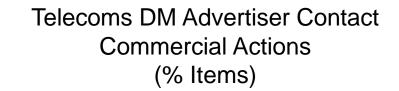
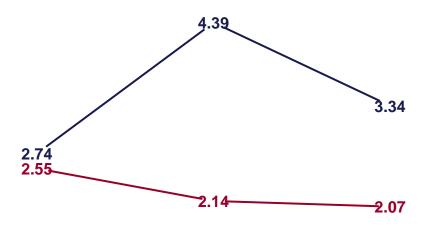
## Telecoms Mail has hit a mobile tipping point with a growing gulf between smartphone usage and calls to the advertiser





- Used a tablet or smartphone
- -Called the sender



2019 2020 2021