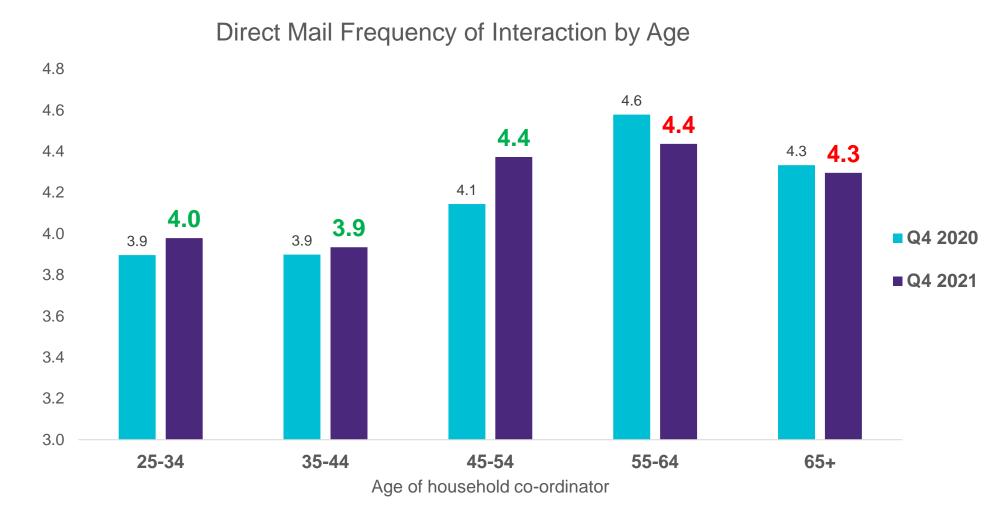
## Increased frequency of mail interaction driven by younger audiences





Source: JICMAIL Item Data Q2 2017 to Q4 2021 n=216,866 mail items