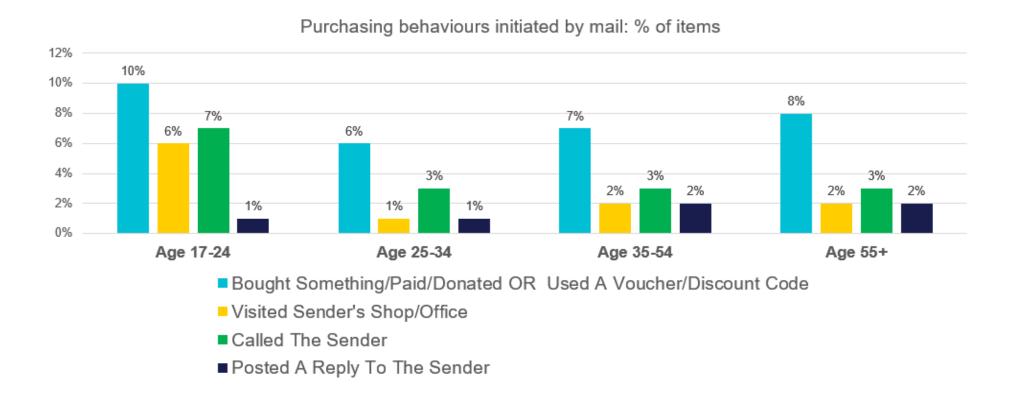
## If you want the attention of young people then send them a letter!





Source: Kantar TNS ITEM DATA Q22017 – Q32021 n=184,370 – Age 17-24 = 718, 25-34= 13767, 35-54=88446, 55+= 77428