

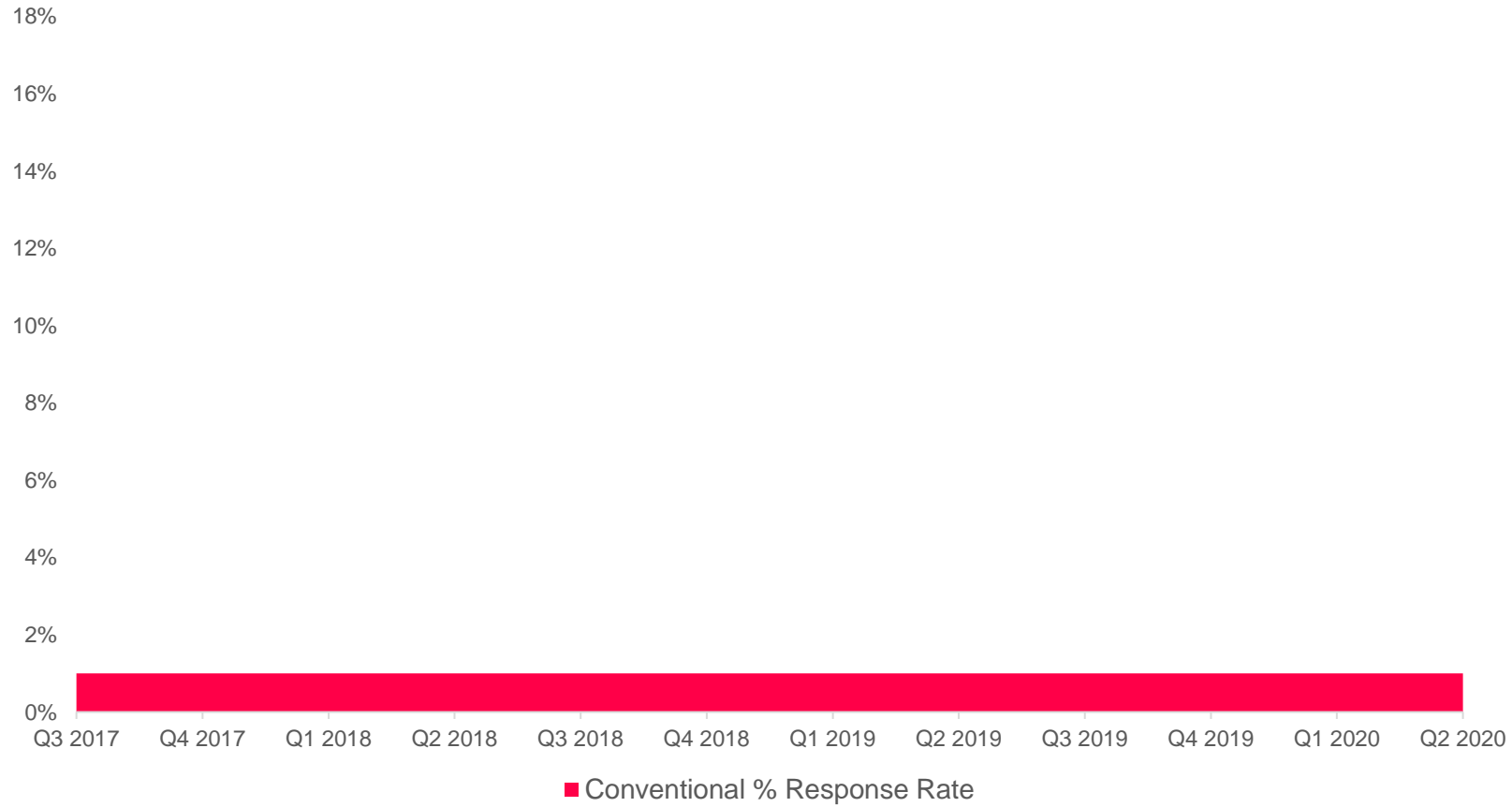
Golden Insight 2

Door Drops drive consumer behaviours throughout the customer journey

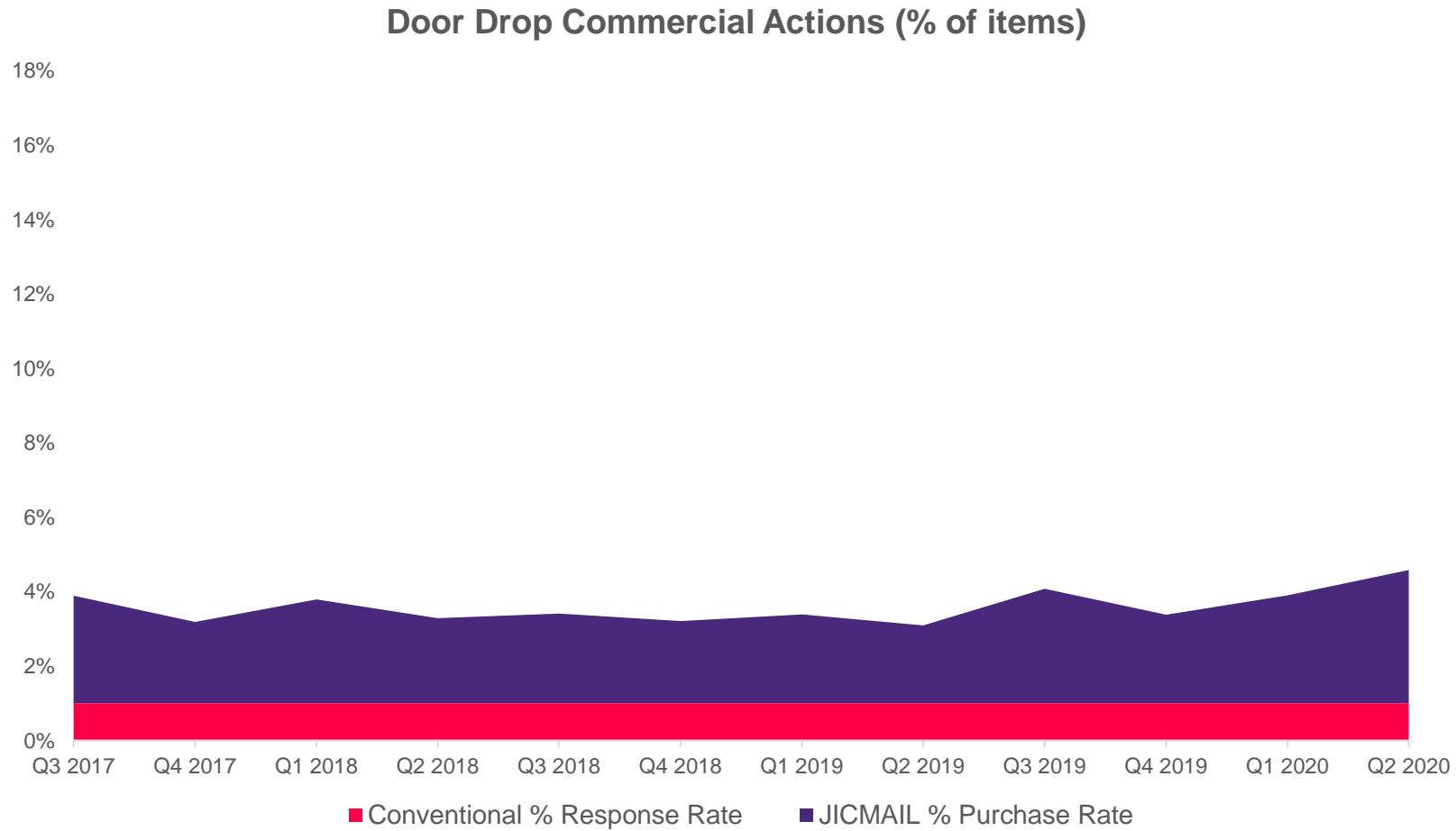


The anatomy of mail effectiveness

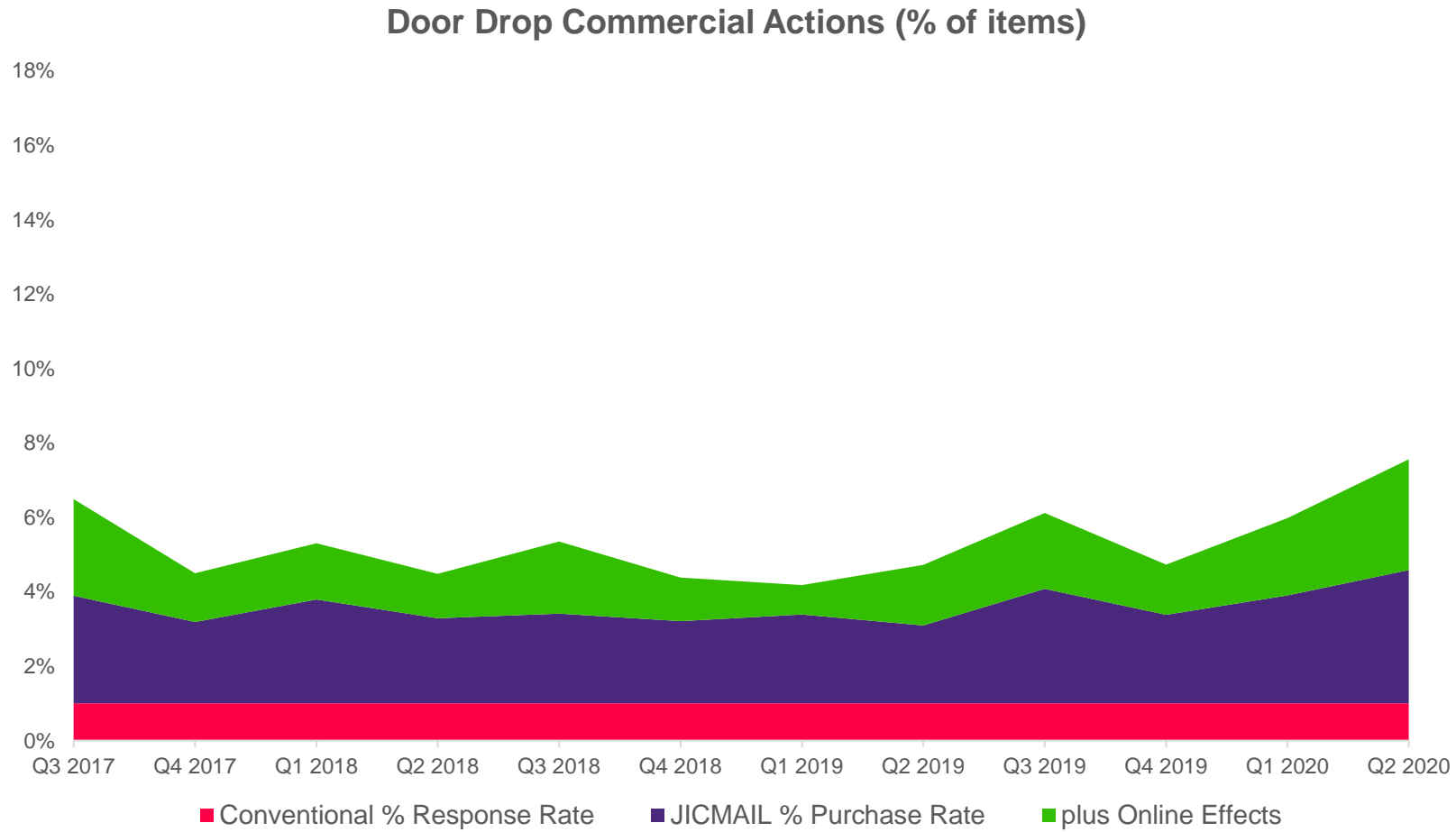
Door Drop Commercial Actions (% of items)



The anatomy of mail effectiveness



The anatomy of mail effectiveness



The anatomy of mail effectiveness

