

4. Show clients what has happened with their mail

All - All | Sender: TV Licensing | Item: 409266

Item Information

Advertiser Brand: TV Licensing
 Sender: Tv/broadband/landline/mobile
 Format: Business
 Content: Financial statement/bill/update
 Reach: 1
 Frequency: 6
 Commercial Actions: 2

Household Information

Region: North East
 Social Grade: DE
 Household Size: Live with others (HH size = 2+)
 People in Household: Lives With Other Family
 Tenure Length: Over 10 years
 Tenure Type: Rented
 Mosaic Group: K: Municipal Tenants
 Acorn Group: Q: Difficult Circumstances



Mail Item Journey

